

*Our mission: The Hendricks County Community Foundation partners with generous people to realize their charitable goals while addressing community needs in meaningful and lasting ways.*

Lilly Endowment Inc.  
GIFT VII Community Leadership Large Scale Concept Paper

Executive Summary

The Hendricks County Community Foundation proposes a well-being initiative called Healthy Hendricks aimed at improving the overall health of the Hendricks County community, its families, and its individuals through goal-directed activities. The initiative aims to help every community member achieve overall health and well-being by increasing each person's sense of purpose and place, safety, physical and mental health, financial security and relationships to others and the community as a whole. The five-year initiative includes five key elements: 1) direct community engagement and education, 2) digital engagement, 3) Healthy Hendricks Champions, 4) health and help booths at local events, and, 5) social safety net engagement. These elements are intended to help educate and create awareness of health and well-being, unify the community around a common set of goals, gain individual commitments to the program's goals, and help residents access resources and gain the knowledge, skills, and capacity necessary to reach their individual goals.

**Primary collaborators:** Hendricks County Health Department and Hendricks County Health Partnership (project lead, service providers, engagement partners); Hendricks County School districts (engagement partners, meeting hosts); social service organizations (Healthy Hendricks Champions, service providers); Ascension, Franciscan Health, Hendricks Regional Health, IU Health (Healthy Hendricks Champions, service providers); consultants.

**Amount requested:** \$4,925,000

**Implementation timeline:** January 2021 through December 2025.

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*Our vision: Hendricks County is a vibrant, giving community.*