

*Our mission: To be a trusted community partner in understanding needs, aligning resources, and empowering people to address today's priorities and create lasting impact together.*

## 2026-2028 Strategic Plan Framework

### **Goal I: Foster an inclusive, mission-focused fundraising program that expands reach and drives sustainable growth.**

#### Objectives

- 1A. Expand and diversify the Foundation's donor base of new donors.
- 1B. Deepen donor stewardship and long-term engagement of existing donors to broaden participation and increase grantmaking capacity.
- 1C. Increase sustainable grant funding through gifts to restricted and unrestricted endowed funds.
- 1D. Secure consistent operational funding to sustain the Foundation's work.

### **Goal II: Elevate the Foundation's visibility and build awareness through intentional storytelling, inclusive engagement, and alignment with the Foundation's most impactful work.**

#### Objectives

- 2A. Strengthen the Foundation's presence and build authentic relationships across all communities in Hendricks County, with an emphasis on underrepresented, historically excluded, and emerging community voices.
- 2B. Improve storytelling and impact reporting to better demonstrate program outcomes to the board, donors, and the community.
- 2C. Leverage communications tools and media relationships to achieve greater coverage and visibility.

### **Goal III: Build a future-ready, high-functioning organization through strong internal planning, smart technology, and efficient operations.**

#### Objectives

- 3A. Leverage technology to enhance efficiency and effectiveness.
- 3B. Prepare for future volunteer and staff leadership transitions and long-term continuity.
- 3C. Support staff capacity through a sustainable workload and clear structure.
- 3D. Refresh committees to be representative of the community.
- 3E. Ensure the Foundation has an accessible and suitable office location.

### **Goal IV: Lead through high-impact inclusive grantmaking and initiatives that reflect the voice and needs of Hendricks County.**

#### Objectives

- 4A. Continue and refine the high-impact unrestricted grants program.
- 4B. Explore innovative practices (like impact investing, participatory grant making, private equity partnerships, etc.) and expanded community partnerships (such as the Parks Foundation).
- 4C. Further refine the scholarship selection process to ensure equity and expanded renewable opportunities.

*Approved by HCCF Board of Directors – 12-18-2025*

*Our vision: Hendricks County is a place where everyone has the opportunity to have a fulfilling life and the tools they need to build a stronger future together.*